

The Virginia Association of Journalism Teachers and Advisers has coordinated with the Journalism Education Association to bring adviser certification testing to Virginia!

Take your Certified Journalism Educator or Master Journalism Educator exam at the



MEDIA CHAMPIONSHIPS

NEWS • BROADCAST • MAGAZINE • ONLINE • YEARBOOK

SATURDAY, OCT. 20, 2018

10 a.m. - 4:30 p.m. Harrisonburg High School
1001 Garbers Church Rd, Harrisonburg, VA 22801

**REGISTER
FOR YOUR
CERTIFICATION
EXAM BY
AUGUST 1**

CJE certification
is \$60

MJE certification
is \$85

*you must be a JEA member
to take the certification
exam*

REGISTER TODAY

STEP #1

Let us know you will be testing at Virginia's Media Championships by completing this short form: <https://tinyurl.com/CJEorMJEinVA>

STEP #2

Fill out JEA's application at: <https://tinyurl.com/VAcertificationexams>

When asked to identify the event where you plan to take the certification exam, please type: Oct. 20 - Virginia

MJE Applicants will need to attach a PDF of their current resume that shows that you have taught/advised journalism more than five years AND a detailed letter of endorsement from your principal or supervisor based on direct observation of journalism teaching or advising.

The letter should include

- What the candidate regularly does to support journalistic teaching and learning.
- Evidence of the teacher's expertise as a scholastic journalism educator.
- Anything else you feel is relevant.

CJE Applicants will need to attach a PDF of their valid teacher license, or if a license isn't required where you teach, you will need a PDF of a letter of verification of a minimum of three years of employment from your principal or headmaster, signed and on official school letterhead.

CJE applicants who are not currently teaching will need a resume that includes examples of teaching experiences/workshops/sessions taught/presented beyond company curriculum AND a letter from a CJE or MJE that directly address the applicant's journalism teaching expertise.

QUESTIONS?

For information about certification testing at the VHSL / VAJTA Media Championships, please contact: Meghan Percival at MPERCIVAL@fcps.edu

JEA CERTIFICATION - FAQs

WHY SHOULD I SEEK CERTIFICATION?

Certification will demonstrate that you are qualified to teach journalism and validate the credibility of your program to administrators, parents, fellow teachers, students and others. It will recognize your commitment to journalistic training and provide tangible evidence of your qualifications to remain in journalism education. It recognizes journalism teaching and advising as an academic field worthy of professional status. For business/ commercial JEA members associated with a scholastic journalism enterprise, it will demonstrate a high level of professionalism and commitment to the students and advisers they serve. JEA will notify administrators and local media of your certification. A certificate and pin will testify to your qualification. When you attend or speak at national conventions, you will be designated as a CJE or MJE on your name badge and in the program.

WHAT IS THE APPLICATION DEADLINE?

To take the exam at the VHSL / VAJTA Media Championships on October 20, you must register for the exam by **August 1, 2018**.

WHEN WILL I RECEIVE MY AWARD?

CJE certificates or MJE plaques are presented at JEA conventions or mailed to those who cannot attend.

HOW WILL TESTS BE JUDGED?

All test judging will be anonymous. A Review Board of evaluators will independently grade the test. A composite score will be awarded.

WHEN WILL I GET MY RESULTS?

Test results will be sent about eight weeks after the convention, and applicants will be notified about selection as soon as all application procedures are complete.

HOW LONG WILL CERTIFICATION BE CURRENT?

The CJE and MJE will be valid for five years and may be renewed by showing evidence of continued professional growth. The renewal fee is \$10. If certification is not renewed at the end of five years, it will be considered void.

CJE (CERTIFIED JOURNALISM EDUCATOR)

WHAT ARE THE QUALIFICATIONS FOR CJE?

Applicants must complete an application and

1. Provide evidence of a valid state teaching certificate, unless one is not required - then a verification letter of employment on official school letterhead from a principal or immediate supervisor is acceptable
2. Provide evidence of journalistic training from one of three options:
OPTION A: Copies of transcripts showing 18 semester (credits of journalism, which must include three courses required by JEA: (1) media law/ethics, (2) writing/reporting and (3) teaching journalism/advising student media methods. Credit may be from undergraduate or graduate courses.

OPTION B: Provide evidence of at least three years, minimum, journalism teaching or advising and pass a written examination administered by JEA.

OPTION C: Provide evidence of at least three years of scholastic journalism-related employment, a letter of recommendation from a CJE or MJE, a resume and list of courses/sessions taught and pass a written examination administered by JEA.

WHAT KIND OF TEST WILL I TAKE?

The 2.5-hour, online test is aligned to JEA's Curriculum Initiative. The test is worth 100 points and consists of multiple choice, fill in the blank and short answer questions.

MJE (MASTER JOURNALISM EDUCATOR)

WHAT ARE THE QUALIFICATIONS FOR MJE?

Applicants must complete an application and

1. Have earned CJE status.
2. Verify five years of journalism teaching or advising experience.
3. Submit a letter of endorsement from a supervisor who has directly observed the journalism educator while teaching or advising.
4. Show evidence of participation in scholastic journalism professional growth activities at local, state, regional or national levels.
5. Pass the Master Journalism Educator examination (a 2.5-hour essay test of the educator's knowledge and ability to advise others about journalism).
6. Submit a pre-approved project, paper or teaching unit. (You can take the exam prior to completing your project.)

WHAT KIND OF TEST WILL I TAKE?

The 2.5-hour essay test consists of 5 questions (must answer 4) on the topics of:

- Legal and ethical issues (required)
- Content, writing and editing
- Graphics, design and production
- Staff and administrative relationships
- Business and advertising