



MEDIA CHAMPIONSHIPS

NEWS • BROADCAST • MAGAZINE • ONLINE • YEARBOOK

Presented by the Virginia High School League and the Virginia Association of Journalism Teachers and Advisers

SATURDAY, OCT. 16, 2021

9 a.m. – 2 p.m.

Online Virtual Workshop
Zoom link to be provided upon registration

Your registration includes:

SESSIONS on topics including photography, design, reporting, writing social media, promotion, leadership and much more.

CRITIQUES available by request (while space lasts)

**Just \$50
per school!**

Registration must be received by **Oct. 1** to request a virtual critique

Final registration deadline is **Oct. 8**

TENTATIVE SCHEDULE

9:00 a.m. Welcome & Keynote: **Larry Buchanan**

New York Times Graphic Designer

10:00 a.m. Workshop Breakout #1

Featured Session: Writing with **Sandra Beasley**, professional poet/writer

Additional Sessions: Editorial Leadership, Storytelling, New Advisers

10:45 a.m. Workshop Breakout #2

Featured Session: Broadcast Journalism

Additional Sessions: "New Voices," Covering Controversy, Awards, Design

11:30 p.m. Lunchtime Roundtables

Topics: Advising, New Voices, Yearbook, News, Literary Magazine, Broadcast

12:15 p.m. Workshop Breakout #3

Featured Session: Investigative Journalism with **Scott McFarlane**,

Investigative Reporter, NBC-4 Washington

Additional Sessions: Journalist of the Year, Social Media & Promotion, Literary Magazine, Photojournalism

1:00 p.m. Awards Ceremony *Trophy / First Class Awards and Multimedia Awards will be announced by VHSL*

REGISTRATION



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School Name: _____

Adviser(s) Attending: _____

Email for Confirmation & Zoom Link: _____

School phone: (_____) _____

Adviser's Cell phone: (_____) _____

Place a checkmark next to any publication interested in a live virtual critique.

BROADCAST

NEWSPAPER

ONLINE

(Note: Availability may be limited. Slots will be offered to publications on a first come, first served basis.)

MAGAZINE

YEARBOOK

REGISTRATION FEE: \$50 PER SCHOOL

**REGISTER ONCE, BRING ALL SCHOOL
PUBLICATION STUDENTS!**

Form and payment must be received by **October 1** if requesting one or more critiques.

Otherwise, the final registration deadline is **October 8**.

PLEASE RETURN THIS REGISTRATION FORM AND PAYMENT TO:

VHSL

**Attention: Sharon Condoulis
1642 State Farm Boulevard
Charlottesville, VA 22911**

MAKE CHECKS PAYABLE TO VHSL.
No refunds after October 8.

QUESTIONS?

For information about the VHSL / VAJTA Media Championships, please contact:
Sharon Condoulis at scondoulis@vhsl.org or Daniel Reinish at dereinish@fcps.edu