



jCamp

July 15-19, 2018



Registration Guide

Early Bird Deadline March 1, 2018!



jCamp is a four-day workshop like nothing else in the state. While at camp, you don't sit in a classroom hearing about journalism. You will do it!

All of our course tracks incorporate a great deal of hands-on learning. And you'll have time to make plans for your publication in the coming year.

jCamp is all about giving you the tools to create a dynamic, successful publication in the coming year.

Specifically, you'll be able to

- Plan for the upcoming school year.
- Brush up on your writing, design, editing and production skills.
- Learn techniques from leading media advisers and journalists.
 - Get motivated to produce award-winning student media.

Reporting & Writing

The backbone of effective journalism is strong reporting and writing. Lori Keekley, a journalism adviser at St. Louis Park (Minn.) High School and 2016 Dow Jones News Fund Journalism Teacher of the Year, will lead students in real-life reporting and writing.

Photojournalism

Photojournalism isn't just about selfies. Photojournalist Bradley Wilson, who directs student media at Midwestern State University in Texas and has led dozens of photo workshops, will take students into the field to learn how to compose high-impact images for today's media.

Online & Social Media

Most of us get our news online and on our phone now. A representative of School Newspapers Online will show you how as you become the producers of our camp website and to continue your own.

Video Journalism

Online videos are a key component to storytelling online. Emilee Hussack, a broadcast teacher at Harrisonburg High School in Virginia, will take students onto campus and beyond to report and tell stories for our camp website.

Editorial Leadership

Stepping into a role leading your peers is a challenge. Not to mention all the responsibility you'll have producing a new product on a regular schedule. Lindsay Benedict, a journalism teacher at McLean High School in Virginia, will show students how to lead their staffs and will give opportunities to get things lined up for the coming year.

Design & Redesign

One of print productions' major strengths is a canvas for design. Kelly Furnas, a journalism professor at Elon (N.C.) University, will walk you through some of the key concepts for effective design.



Cost

The registration fee for jCamp at JMU includes your meals, housing, recreation and workshop materials. Registration fee and deadlines are as follows:

- Early-bird (March 1): \$475
- Regular (May 1): \$525
- Late (June 1): \$575

After May 1, please call 540-477-4466 or e-mail vkibler@harrisonburg.k12.va.us to check availability.

Housing

All students enrolled in jCamp will be housed in a JMU residence hall. You can request a specific roommate of the same sex on the registration form. If you register without a roommate request, one or more will be assigned to you by jCamp staff. (When we assign roommates, we try to keep same-sex students from the same school, enrolled in the same track, and/or from the same grade together.)

Meals

All your meals are included with your registration fee and will be served in JMU on-campus dining facilities. But if you're picturing cafeteria corn dogs — think again. JMU's dining halls are ranked some of the best in the nation! Vending machines are also available for snacks.

Social Activities

You should be ready for lots of learning during jCamp, but we're going to have some fun, too. We'll have recreational and team-building events throughout the week to keep your mind fresh and engaged along the way.

Policies

- Visit www.vajta.org for the latest news and information.
- Substitutions of the same sex will be accepted up to one month before camp by calling Valerie Kibler at 540-477-4466. No refunds will be given for cancellations.
- Alcohol, smoking, any illegal drug use or drug possession are strictly forbidden.
- Workshop participants must follow all local, state and federal laws. All participants must also follow all JMU policies.
- E-mail is used extensively to communicate with students and parents prior to camp. Please be sure to provide valid and regularly checked e-mail addresses on the registration form.
- Students must abide by all camp curfews. Students may not enter residence halls other than the one assigned for housing.
- Lost or stolen keys will be charged to registrants at a rate of up to \$20.
- Resident students are not allowed to operate vehicles during workshops. Contact Valerie Kibler at vkibler@harrisonburg.k12.va.us or 540-477-4466 if you plan to have a car on campus during the camp.
- Each track will have a series of tasks and assignments that students will be expected to complete.
- Students must attend all classes unless ill. Illnesses must immediately be reported to the camp director.
- Students should act as ambassadors of their schools and communities, and they should follow all school rules and policies while at jCamp.
- Failure to abide by jCamp policies or directions from jCamp staff/instructors is grounds for dismissal from camp without refund of registration fees.

What to bring to camp

- Plenty of writing materials.
- Copies of your publication.
- Glasses. If you wear contacts, you'll probably want to bring your glasses — just in case.
- Camera.
- Allergy or other medications.
- Sunscreen and bug spray.
- Clothing/toiletries for five days and four nights. Normal school attire is appropriate. You'll want to remain casual and comfortable.
- Spending money.
- Cell phone and charger.
- Bedding.
- Umbrella.
- Laptop.
- Alarm clock.

Driving times to JMU

Washington, D.C.	3 hours
Richmond, Va.	2 hours
Virginia Beach	4 hours
Pittsburgh.....	6 hours
Philadelphia.....	5 hours
Charlotte.....	4.5 hours
Raleigh.....	4.5 hours
New York City.....	7 hours
Atlanta.....	8 hours
Nashville.....	8 hours
Newark, N.J.	5 hours
Charleston, W.Va.	7.5 hours



Directions to James Madison University

I-81 traveling North:

Take EXIT 245 - Port Republic Rd/ VA-253. Turn LEFT on Port Republic Road and drive until you get to the first major intersection with South Main Street. Turn right. Turn left at the first traffic light at Warsaw Avenue and follow the road to the parking deck, where you may park.

I-81 traveling South:

Take EXIT 245 - Port Republic Rd/ VA-253. Turn RIGHT on Port Republic Road and drive until you get to the first major intersection with South Main Street. Turn right. Turn left at the first traffic light at Warsaw Avenue and follow the road to the parking deck, where you may park.

Registration



Name _____ Sex _____

Address _____ City _____ State _____ Zip _____

Parent/Guardian/Emergency Contact Name _____

Parent/Guardian/Emergency Contact Email _____ Phone _____

Participant Email _____ Phone _____

School Name _____

City _____ State _____

Date of Birth-Students Only ____/____/____ Graduation Year _____

Roommate Request (Name/school)-Students Only _____

Allergies/ health concerns/special diet _____

T-shirt Size (circle) Small Medium Large X-large

Tracks

(Indicate 1st and 2nd preferences.)

____ Reporting & Writing

____ Photojournalism

____ Online Journalism

____ Video Journalism

____ Design & Redesign



Payment Information

Early-Bird (postmarked by Mar 1), \$475
Normal (postmarked Mar 1-May 1)..... \$525
Late (postmarked May 1-Jun 1)..... \$575
Commuter Rate...Subtract \$200 from the rate above

Send this registration form and a check,
purchase order or money order payable
to VAJTA to:

Erinn Harris
501 N. Armistead Street, #102
Alexandria, VA 22312

jCamp
Sponsors



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