



jCamp is a four-day workshop like nothing else in the state. While at camp, you don't sit in a classroom hearing about journalism. You will do it!

All of our course tracks incorporate a great deal of hands-on learning. And you'll have time to make plans for your publication in the coming year.

jCamp is all about giving you the tools to create a dynamic, successful publication in the coming year.

Specifically, you'll be able to

- Plan for the upcoming school year.
- Brush up on your writing, design, editing and production skills.
- Learn techniques from leading media advisers and journalists.
- Get motivated to produce award-winning student media.

Reporting & Writing

The backbone of effective journalism is strong reporting and writing. Lori Keekley, a journalism adviser at St. Louis Park (Minn.) High School and Dow Jones News Fund Distinguished Adviser, and Lindsay Benedict from McLean High School will lead students in real-life reporting and writing.

Sports Writing

Writing about sports is more than just recapping games and reporting scores. Chris Waugaman, a nationally recognized journalism teacher at Prince George High School in Virginia, will show students how it's done.

Photojournalism

Photojournalism isn't just about selfies. Photojournalist Bradley Wilson, who directs student media at Midwestern State University in Texas and has led dozens of photo workshops, will take students into the field to learn how to compose high-impact images for today's media.

Online & Social Media

Most of us get our news online and on our phone now. Jason Wallested of School Newspapers Online, knows how to create effective sites for student journalists. She'll show you how as you become the producers of our camp website.

Video Journalism

Online videos are a key component to storytelling online. Emilee Hussack, a broadcast teacher at Harrisonburg High School in Virginia, will take students onto campus and beyond to report and tell stories for our camp website.

Editorial Leadership

Stepping into a role leading your peers is a challenge. Not to mention all the responsibility you'll have producing a new product on a regular schedule. Lindsay Benedict, a journalism teacher at McLean High School in Virginia, will show students how to lead their staffs and will give opportunities to get things lined up for the coming year.

Design & Redesign

One of print productions' major strengths is a canvas for design. Kelly Furnas, a journalism professor at Elon (N.C.) University, will walk you through some of the key concepts for effective design.